

Jonathan Alford

Front End Web Developer
www.roboto.studio

BIOGRAPHY

I'm a front-end web developer from Nottingham. There's nothing I love more than pushing myself to learn, communicate, and give back to the web community, except snowboarding.

I'm currently learning API driven CMS such as Contentful, as I believe web bloat will eventually fade, and API + Node.js systems will excel due to their speed and efficiency to deliver content.

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☁ /digitalkpodcast

📺 /@jono_roller

EXPERIENCE

WEB MASTER

Fisher Scientific | Jun 14 - Jun 15

I worked as a Webmaster, using Joomla, to create dynamic content for laboratory sales. I worked as part of a scrum to ensure scheduled priority promotions were published and relevant data was shown

WEB MARKETING & DEVELOPMENT

Say no to Mowlands | Mar 15 - Sep 16

Analysing email analytics and programmatic targeting were key aspects to the job. Using Adobe packages to develop multimedia across a range of platforms, including Facebook, Mail clients and printed documents. Website became backed by various local Tory party, district councillors and Kirkby Area Residents Association.

WEB, ECOMMERCE, GRAPHIC DESIGN

Freelance Work | Oct 12 - Current

Using a multitude of CMS to build optimised, responsive sites, that utilise Schema Structured Data, AMP and automated shopping experiences. Built 4 Ecommerce sites, a multitude of portfolios and ongoing work on SEO.

FRONT END WEB DEVELOPER

Roller Agency | Jun 16 - Current

A daily workflow consists of creating a Grunt.js build file that has a Node.js back-end to install Browsersync, Nunjucks and Babel to generate an optimal workflow and handle modularisation. Testing all the way from IE9 to Chrome with Browsersync, if needed, altering my gulpfile to handle auto-prefixing. User testing on a variety of screen sizes to ensure optimal UX in every scenario, then minifying, collating and uploading the web files, backing up to git, and testing rendering speed.

SKILLS

PROFESSIONAL



ADVANCED



INTERMEDIATE (IN PROCESS OF IMPROVING)



EDUCATION

DIGITAL MEDIA TECHNOLOGY

Nottingham Trent University | Jul 11 - Jun 16

Graduated NTU with a 2:1 Grade. Studied Digital Media Tech which encouraged my love of bleeding edge workflow systems, clean efficient code and meticulous nature to push what I know to my limits.

REFERENCES

References on request